

*Agile*

*UX/UI*

*Design  
Thinking*

*Luma  
Institute*

*Photographer*

*Mobile Tech  
Enthusiast*

*Marek*

*Graphic  
Designer*

*Mobile  
Designer*

*Aesthete*

**Marek  
Pagacz**

tel. +48 509 103 523

[www.prodesign.services](http://www.prodesign.services)

[mcmurphy.mark@gmail.com](mailto:mcmurphy.mark@gmail.com)

## Why should you choose me as a UX/UI Designer? Because I have:

- Over 5+ years of experience in **designing UX/UI** for multiple international businesses, including **Pitney Bowes, Syncsort, Precisely, Mentor Graphics, Siemens**
- **Designing complex User Experiences** for enterprise level solutions, including **Mass Communication** with customers, **Conditional Logic, Personalized Video, PCB Engineering Solutions**
- **UX Research & User Centric Testing** experience
- Excellent verbal and visual **communication** and **coordination** with software developers in an **Agile Environment**
- Practical experience in easy to understand **error reporting** and **assigning tasks** using various methods, such as **Trello, Aha, Jira, VersionOne, 15Five**
- **Web design skills** with elements of **HTML5/CSS/JAVA**
- **Completely fluent in English both in speech and writing.**
- Actual experience at **working in US environment with University Technology Office** during years of **college at Arizona State University**
- **Experience with Adobe CC Suite (including XD, Photoshop, Illustrator), Sketch, InDesign, Axure, Balsamiq, Miro, Mural, MacOS & numerous other design software**
- **LUMA Institute training** for Design Thinking practices, complex problem solving & team work
- **Label & Packaging Design** for mass production of such corporations as **OSHEE, LIDL, KAUFLAND, AUCHAN, CARREFOUR**
- **Impeccable, professional and respectful attitude** towards people of all ages, based on years of experience as an English teacher
- Highly advanced skills in **graphic design, photography, videography, video & sound editing**
- **IT geek** since the good old days of **Atari ST**. I always replace my **Android** smartphone with **custom ROMs** and tweak it to my heart's content
- Strong portfolio available for review during the interview process

# Profile:

- Positive thinking, bright and **quick learning professional**
- **Technically advanced** in a very broad range of software ranging from **web design** to graphic design and beyond, towards video and photography
- **Years of end-to-end experience** with **UI/UX design**, wireframing, production ready mock-ups and even UI animation for extra clarity for software engineering teams
- **Client contextual inquiry & interview** to discover & evaluate customer needs
- Computer nerd since very young age. **I live and breathe IT & UX everyday**, studying latest software and hardware releases
- **Continuous skill development** with online and in person training
- Former English teacher and natural talent for foreign languages. **English is almost native to me**, which is a great advantage with international business relations at work

# Professional experience:

## **Pitney Bowes / SyncSort, / Siemens Poland-UK-USA** *since March 2019*

- Working on **Customer Engagement Solution (CES)** as a **UX/UI Designer**
- Designing new **UX/UI** & custom iconography using Sketch, InVision, Adobe Illustrator & Photoshop and other designer tools
- Working with **PB Design System**
- Scripting & conducting **User Testing** to validate **UX/UI**
- Conducting **product Design Maturity Reviews** with Engineering and Product Management

## **WOSANA S.A., Andrychów** *April 2018 - August 2018*

- **Graphic designer / Manual tester** of label and package designs
- Design and creation of a wide range of graphics for social media and **SEO/AdWords**
- **Design and testing of labels and packaging** for mass production with such customers as: **Tesco, Auchan, OSHEE, Kaufland, Lidl, Lewiatan, Netto** and many more
- Co-creation of marketing strategies and monitoring of its progress
- Company websites supervision, **content updating, CMS code modifications** and updates
- Trade show content design and organization
- Print house and advertising agency supervision and cooperation
- **Communication with foreign partners** and customers
- Translation English <-> Polish

## **SELFEMPLOYMENT, locally and internationally** *September 2009 - April 2018*

- **Manual testing of websites and web applications**
- Professional photography
- Graphic design in print
- **Responsive web design, AdWords** and social media banners, 360 product presentations

- Video/Audio editing for advertising and training purposes
- **CMS based website maintenance with code modifications**
- **HTML5 and Flash animation,**
- 360 filming with 4K camera

Aforementioned work was created, amongst others, for:

**AFFECT, GLAZEL VISAGE** (cosmetics)

**GALANTERIA JANDA, COCOONO, PUCCINI** (leather products)

**CAPO, BURMENTA** (hats - **Austria**)

**KRAKWOOD, WOODTASK** (wooden products, **UK** oraz **France**)

**P4S, PROFES-MONT** (Health protection Systems, PCV)

**FORM-SERVICE, KRAJEWSKI, ELDOM** (CNC - **Russia**, LPG, Household appliance)

**ECO-CLASSIC, PRIME PROPERTY** (real-estate developers)

**ŚLĄSKI INSTYTUT MATKI i NOWORODKA** (hospital)

**ZAKŁAD WODY i KANALIZACJI w Łodzi** (Water & Sewage company)

**WEBANYWHERE, English IT firm with an office in Katowice** *March 2013 – October 2013*

- **Manual tester**, graphic designer, video editor, animator
- Direct cooperation with English counterparts via Internet channels
- **Testing learning & training online platforms**
- Copywriting in English
- Creation of **animated info-graphics in HTML5 and After Effects**

**AZCO/Massoni, Bielsko-Biała** *February 2010 – February 2012*

- Marketing Manager
- **Designing and testing of UX/UI** for a new **web application for 3D home design**
- Cooperation, progress maintenance, and **error reporting with Dutch software developers** who created the application
- Creation and design of wide range of graphics both in print and for WWW

**ARIZONA STATE UNIVERISTY, University Technology Office** *September 2006 – May 2009*

- **Computing Assistant at University Technology Office**, photographer, graphic designer
- Assisting students and staff with daily computer problems
- **Manual testing of new university online platforms** for students and staff

**English Teacher, Bielsko-Biała** *July 2002 - May 2006*

- **English teacher/tutor**
- Member of teachers at ALBION HOUSE and Face2Face, private foreign language schools
- Conducting lessons and training sessions for students ranging from 15-60 years old (including private corporate customers)
- Training of new staff members
- Private tutoring

**"Beskid" Cinema, Szczyrk** *September 2001 – July 2002*

- Cinema projectionist
- Cinema equipment maintenance